

Communicating Injury Science

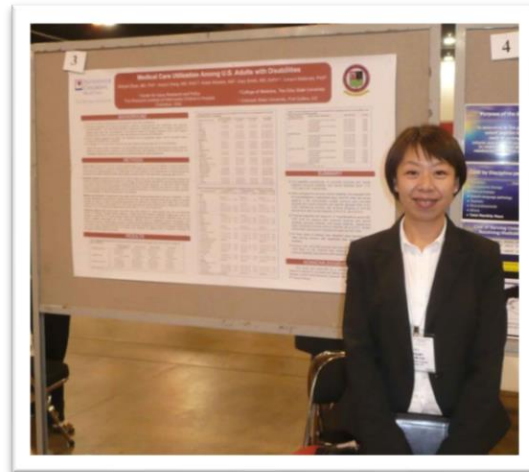


Changing the way we talk about our research

Dissemination Model



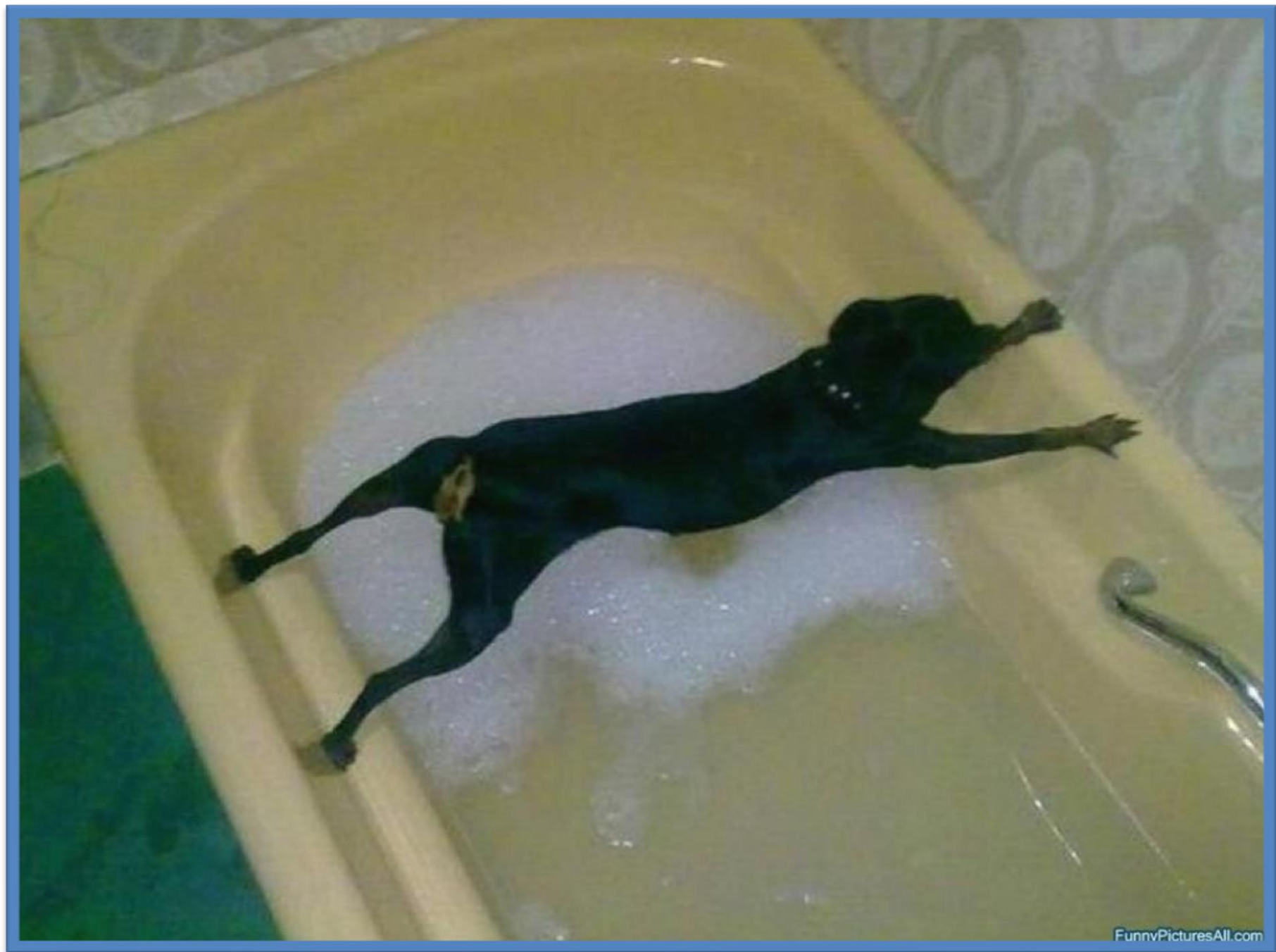
600,000 readers per week



10-15 people



50 -100 people



You don't have to do it yourself, but find someone who will

1. Build partnerships
2. Plan for it from the beginning

It is where things are headed...