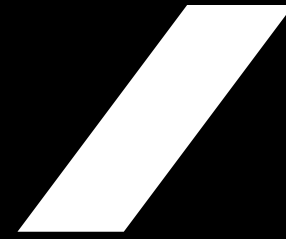




Vision Zero in Action





**Making Vision Zero
a reality will entail
much more than just
engineering, education,
and enforcement.**

**It's a collaborative
effort that will require
every New Yorker to
play their part.**



VISION ZERO: ENDING AN EPIDEMIC

Over 250 killed, 4,000 New Yorkers severely injured each year.

High risk driver choices are a factor in 70% of pedestrian fatalities.



ACHIEVING VISION ZERO

Raise expectations and change the narrative about safe behavior on City streets

Crashes are preventable – they are not “accidents”

Tools to make streets safer:

- Education and Dialogue with the Public
- Enhanced Enforcement
- Street Design
- Legislation



GOVERNMENT COLLABORATION





VISION ZERO: DIALOGUE WITH THE PUBLIC

- Input by the public through workshops, town halls, events, nyc.gov/visionzero
- 28 Workshops & Town Halls, 56 workshops on major transportation projects
- Crash data analysis and community insight inform the Borough Pedestrian Safety Action Plans



Law Enforcement

Legislation

Street Design

Public Dialogue

Search



Speeding

Myrtle Avenue is super long, and encourages speeding through the intersection. Especially dangerous because there is a subway stop on the...

Speeding



10 MONTHS AGO



Myrtle Avenue is super long, and encourages speeding through the intersection. Especially dangerous because there is a subway stop on the corner which leads people to spill out onto the street at all hours of the day.

Comments

Cars speed going North on Marcy. Several have ended up on sidewalk on Northwest side of intersection within the past few years.



Chris

AROUND 10 MONTHS AGO

I'd like to chime in on this too. If I was only allowed to name one traffic issue within 5 blocks of my house this would be it. Just last week I got on the train in the morning and there were construction barriers up on one side of the street for road work. When I came back home in the evening half of barriers were strewn across the road because someone had plowed right through them. I hate crossing here.



Nathan

AROUND 10 MONTHS AGO

Comments are closed.

Traffic Crashes 1

Filters



All

Injury

Fatality

Monthly

Yearly

Legend

Number of All Injuries and Fatalities:
Yearly

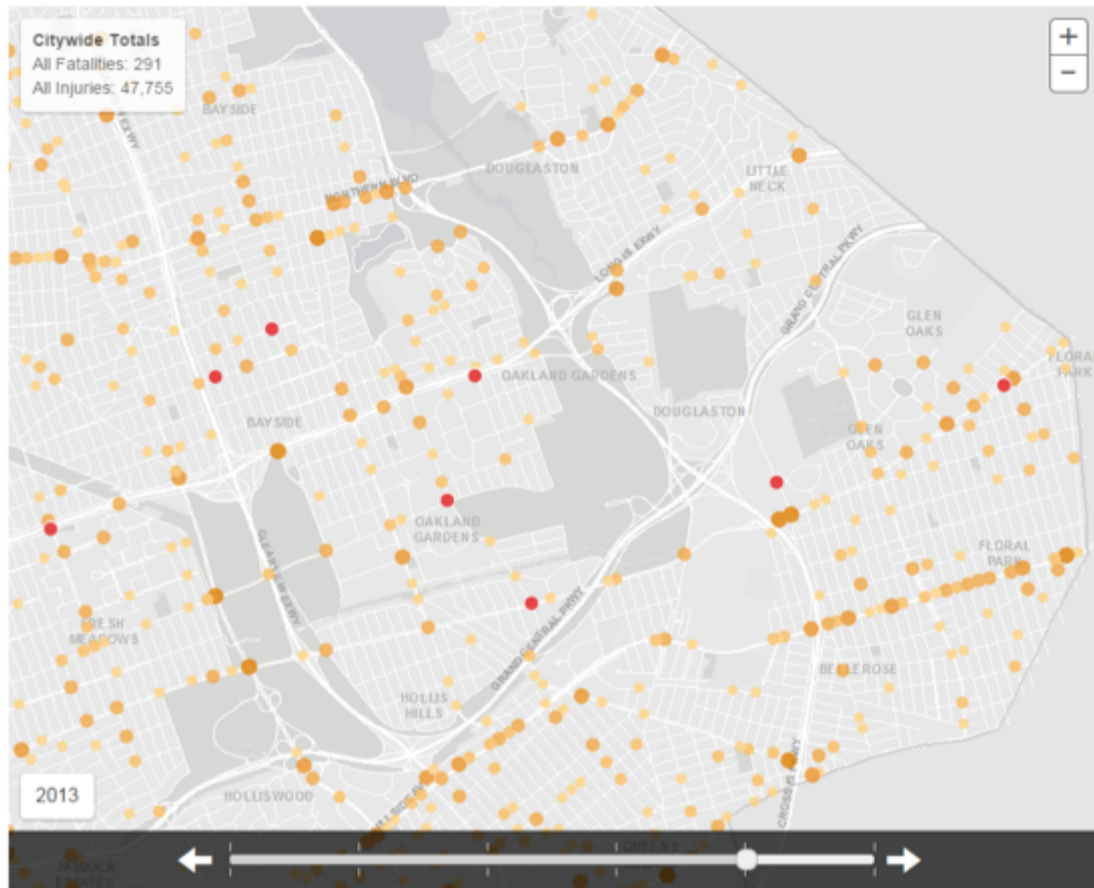
Injuries



Fatalities



Data as of 10/29/2014





VISION ZERO: EDUCATION & OUTREACH

- NYPD/DOT outreach street teams in high-crash areas
- Direct work in over 600 schools and after-school programs
- Focused outreach at over 90 senior centers
- Hands-on safety demonstrations

She watched for the signal. The driver didn't.

Traffic crashes cause 4,000 serious injuries in New York City every year.



Watch for pedestrians.

Your choices matter.

VISION
ZERO



NYC.gov/VisionZero

DO NOT CROSS



VISION ZERO: EDUCATION & OUTREACH

- TLC creates “Safety Honor Roll” for top 295 drivers in the city
- TLC educates fleet drivers to “set the tone” for safer driving on city streets

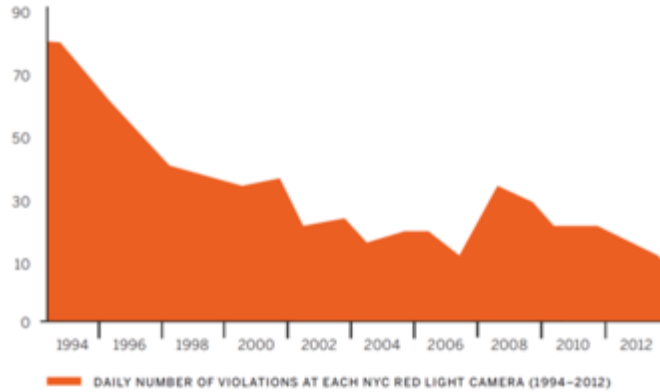


VISION ZERO: ENHANCED ENFORCEMENT

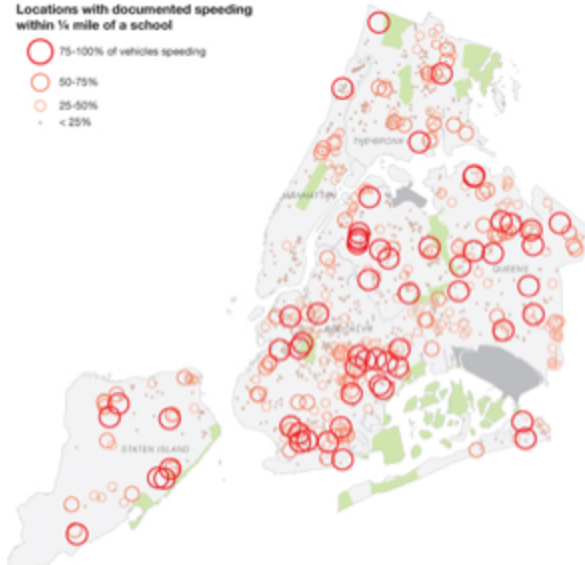
Precincts committed to writing violations high-risk behaviors:

- Speeding
- Failure to yield
- Improper turns
- Texting/phoning while driving
- Signal violations

ENFORCEMENT CAMERAS REDUCE RED LIGHT RUNNING



Locations with documented speeding within 1/4 mile of a school



VISION ZERO: ENHANCED ENFORCEMENT

- Red light cameras have reduced pedestrian injuries by 31%
- Cities with speed cameras report a 30-40% drop in serious injuries and deaths
- Full automated camera system of 140 in place by the end of 2015



VISION ZERO: STREET DESIGN YEARLY TARGETS

- 250 speed bumps
- 50 intersection and corridor projects each year
- 25 arterial slow zones & 8 Neighborhood Slow Zones
- Enhanced lighting at 1,000 intersections



VISION ZERO: STREET DESIGN

- Safe streets are simple and predictable



VISION ZERO: STREET DESIGN

- Shorter crossing distances



VISION ZERO: STREET DESIGN

- Designated space for drivers, cyclists and pedestrians



VISION ZERO: STREET DESIGN

- Pedestrian refuges also reduce vehicle speeds at turns



LIVING WAGES PAID

STREET

Seigel

Seigel

STREET

Seigel

SCHOOL

SCHOOL



VISION ZERO: STREETS DESIGNED FOR ALL OF US

- Mayor's Office for People with Disabilities – a partner in Vision Zero
- Audible pedestrian signals & tactile surfaces
- Streets designs which provide more room, more time, and more predictability



VISION ZERO: 25 MPH

- 25 MPH boundary signs at borders, near major bridges, airport rental facilities, limited access highway exits
- Major arterial streets, high crash corridors

FOR A SAFER NYC

SPEED
LIMIT **25**
VISION ZERO

Amy, Gary
& Tamar

BROOKLYN

[nyc.gov/dot](https://www.nyc.gov/dot)

VISION ZERO: 25 MPH

- Drivers who travel at 25 MPH or slower are better able to avoid crashes
- Pedestrians struck at 30 MPH are twice as likely to die as pedestrians struck at 25 MPH



VISION ZERO: 25 MPH

- 750,000 fliers distributed
- Radio ads, newspaper and web ads
- Partnerships: AAA, GEICO, parking lot operators, civic associations
- Variable message boards, muni-meter receipts



These streets are now safer by design. We are putting every tool we have—engineering, enforcement and education—to use in reaching Vision Zero.

VISION ZERO

nyc.gov/visionzero

